

Mass cleanliness Drive at “Jajpur Cluster Development-NIMZ” Campus.

“Swachhata Pakhwada” is being observed at Jajpur Cluster Development-NIMZ campus from 1st to 15th of November, 2018 and various activities undertaken on day to day basis. In this sequence to evoke a sense of responsibility among the people and exhibiting the significance of cleanliness in line with Govt. of India objectives of Swachh Bharat Abhiyan, which is the most significant cleanliness campaign by the Govt. under the leadership of Hon'ble Prime Minister of India, a mass cleanliness drive has been organized on 01-11-2018, 4:00 PM at Jajpur Cluster Development-NIMZ Campus main entrance gate.

During the mass cleanliness drive, broom cleaning & collecting of waste at main entrance area of Jajpur Cluster Development-NIMZ has been undertaken to portray a strong message of achieving the vision of a clean India as envisaged by Govt. of India. All kinds of waste material like broken furniture, unusable equipments, and defunct vehicles were completely removed from the premises. Weeding out/recordings of the old files, records were effectively ensured with due accordance with rules. All the participants committed for ensuring the cleanliness and sanitation at their work places, residential premises & localities and becoming the part of this great drive that could have transformed the face of our great country forever.

The Swachhata Pakhwada drive was observed by JCD-NIMZ as programmed below.



1. From 01.11.2018 to 05.11.2018

Swachhata pledge has been taken by Employees of JCD-NIMZ which was followed by area cleaning including roads, buildings etc. on regular basis from 1st November to 5th November 2018.



2. From 06.11.2018 to 09.11.2018

The employees & supporting staffs participated in the cleaning & painting of building as well as beautification drive of park and lawns including cutting of hedges, uprooting of wild grass, shrubs, cleaning and collection of waste, side by side educated local people to keep the area around them free from house hold debris as well as disposal of solid waste and converting the same to manure, which is useful in growing of seasonal flowering plants and growing of kitchen garden for green vegetables.



3. From 10.11.2018 to 15.11.2018

All the participants followed the cleaning and beautification programme of Common Facility Centre campus as well as created an awareness programme among the local people to adhere Swachhata Pakhwada in day to day life with a slogan **“Keep Clean Be Clean” (Saf Karo Saf Raho)** for a better pollution free life.

Photograph of mass cleanliness drive are attached for reference.

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